

Platy-project social media post template

COPY AND PASTE or DOWNLOAD template to promote the platy-project via your social media channels.

Option 1

This spring, I'm joining the platy-project!

A citizen-science initiative by the Australian Conservation Foundation and Platypus Conservancy. Together, we're mapping where platypuses live so we can better protect them.

Head out to your local creek or river and record your sightings today!

Visit <https://www.acf.org.au/get-involved/the-platy-project> to find out more!

Option 2

Is it 'platypi' or 'platypuses'?

Hint: *Platypus* comes from Greek, not Latin — so the correct plural is... platypuses!

Want to do more than win trivia nights? Help scientists learn where these elusive creatures still live.

Join the platy-project with the Australian Conservation Foundation and start spotting platypuses in the wild today!

Visit <https://www.acf.org.au/get-involved/the-platy-project> to find out more!