

Six Week Sprint Template – ACF Community

Objectives

- Increase ambition on nature protection and climate action of candidates (including sitting MPs) in GWS and Bradfield
- Persuade target audiences to vote for nature and climate
- Demonstrate visible community support for climate action and nature protection to candidates

Campaign tactics

In group electorate:

- Displaying corflutes, posters, stickers
- Having conversations about climate and nature with family and friends including use of Nature Pledge and Community Pulse
- Writing and designing flyers on issues
- Letterboxing flyers including scorecards
- Handing out flyers at railway stations, shopping centres, etc.
- Door knocking
- Writing letters to editors of local newspapers
- Making social media posts
- Contacting candidates

In Support of target electorates:

If your group plans to support other groups in target electorates please list what tactics you will use here

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Resources provided by ACF

- Posters, stickers
- Pamphlets, flyers including scorecards

