

ACF strategic plan on a page: 2026-2030

We turn love for nature and fury about the climate crisis into pressure decision-makers cannot ignore, to create a fairer, safer and more hopeful world and a good life for all.

We believe:

People power can overcome big corporate greed and lead to an Australia where people and nature thrive. An Australia where:

- nature thrives, our water and air is clean and trees grow and flourish.
- people from all walks of life are deeply connected to nature and each other.
- our economy works with nature, our homes are powered with abundant clean energy from the sun and wind, and we all have everything we need to live a good life.

By 2030, we will:

Grow a powerful, diverse and hopeful movement, and unstoppable momentum to achieve our vision:

- Defining the stories that build power.
- Investing in leadership and infrastructure
- Creating visible mass mobilisation moments, with pathways for new supporters.

Stop new coal and gas mines and be phasing out coal and gas exports, so people and nature can have a good life:

- Focussing on Browse, Beetaloo and Winchester.
- Showing that coal and gas harm people and nature – they are the next tobacco and asbestos.
- Pressuring the Federal government to deliver a fossil fuel phase out.
- Supporting renewables that are good for nature and pushing back on nuclear – a dangerous distraction.

End native forest logging and degradation.

Details coming soon.

End deforestation so the way we grow our food restores nature:

- Pressuring food companies and supermarkets to implement deforestation-free policies and incentivise nature-positive farming.
- Pressuring banks to commit to deforestation free beef, and incentivise nature and climate friendly farming.
- Pressuring Federal government to adopt a whole of government approach, to stop deforestation and support nature positive farming.
- Creating public demand to fix the food system.

We will do this by:

Taking on vested interests - exposing, disrupting and stopping governments and corporations that harm nature and our way of life.

Creating solutions - bringing to life those solutions that make people's lives better and help build a good life for all.

Changing the story - sharing our vision to inspire and connect people, and to make hope and joy a springboard for action and a path to a better future.

Growing the movement - bringing together Australians from all backgrounds and cultures to build a movement too powerful for governments and corporations to ignore.

We are:

Bold | **Fair** | **Evidence based** | **Stronger together** | **Fun** | **Diverse**